

**WESTERN UNIVERSITY**  
**Department of Philosophy**  
Undergraduate Course Outline 2026-27

**PHILOSOP 2730G**  
**Media Ethics**

**INSTRUCTOR INFORMATION**

Information including instructor contact details and course location can be found on the course Owl BrightSpace: <https://westernu.brightspace.com/>

**PREREQUISITE CHECKING**

Unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

[Student Responsibility for Course Selection](#)

**COURSE DESCRIPTION**

This course is an introduction to various political and ethical issues that arise when considering the function and practice of the media. These include: What is ethical theory and what are the duties and responsibilities of those engaged in disseminating information? What is the relation between the media and the market? Is the news a mere commodity? Is the mass media a “propaganda machine” representing the commercial interests of the property class? Or is the media an instrument of democracy, a “fourth estate” fostering the pursuit of truth and objectivity? What are the foundations and limits of freedom of press in a liberal society? What is the role of the media in the formation of social, civic and moral space? Do we live in a post-truth world and how is this related to the phenomenon of fake news? What might it mean to say that our experiences are mediated and do such mediations construct and make possible the appearance of distant others? What role can the media play in the construction of a just moral order?

**LEARNING OUTCOMES**

In examining the sorts of questions and issues mentioned above, our aim will be to develop skills of critical reasoning and thus a way of thinking that can be applied to all walks of life. Specifically, students will learn to identify arguments and to assess their plausibility. Above all, they will learn to see issues from a variety of perspectives and to critically respond to claims made by others by formulating their own arguments.

**TEXTS**

All readings will be posted in Brightspace.

## **METHOD OF EVALUATION**

Paper 1 (6 pages)	35%
Paper 2 (6 pages)	35%
Final Exam: (online, open book)	30%

## **DEPARTMENT OF PHILOSOPHY POLICIES**

The Department of Philosophy policies that govern the conduct, standards, and expectations for student participation in Philosophy courses are available in the Undergraduate section of the Department of Philosophy website <http://uwo.ca/philosophy/undergraduate/policies.html>. It is your responsibility to understand the policies set out by the Senate and the Department of Philosophy, and thus ignorance of these policies cannot be used as grounds of appeal.

## **AUDIT**

Students wishing to audit the course should consult with the instructor prior to or during the first week of classes.

## **ELECTRONIC DEVICES**

The final exam is online and open book. Students will be permitted to use the class textbook, power point slides and video lectures. No other external sources are permitted. The use of AI is strictly prohibited.

## **STATEMENT ON THE USE OF GENERATIVE ARTIFICIAL INTELLIGENCE (AI)**

“If plagiarism or unauthorized AI use is suspected, the instructor will ask for research notes and/or drafts of assignments after the assignment has been submitted. Students must keep all notes and first drafts until the assignment is returned to them.”

In this course, the use of AI (automatic translation tools, grammar checkers, ChatGPT...) is prohibited. If unauthorized AI use is suspected, the instructor will ask for **research notes, rough drafts, essay outlines**, and other materials used in **preparing assignments**. Students are expected to **retain** these materials until after final grades have been entered. In the unlikely event of concerns being raised about the authenticity of any assignment, students may be asked to produce these materials; an inability to do so may weigh heavily against them.

## **ACADEMIC ACCOMMODATION AND ACCESSIBLE EDUCATION**

Academic Accommodation is “a means of adjusting the academic activities associated with a course or program of student in order to permit students with disabilities to participate in those activities at the University and to fulfill the essential requirements of a course or program.” <https://www.uwo.ca/univsec/pdf/academicpolicies/appeals/Academic%20Accommodationdisabilities.pdf>. Students with disabilities are encouraged to register with Accessible Education at the earliest opportunity. “Accessible Education plays a central role in Western's efforts to ensure that its academic programs are accessible for all students” <http://academicsupport.uwo.ca/accessibleeducation/index.html>

## **SPECIAL EXAMINATIONS**

A Special Examination is any examination other than the regular examination, and it may be offered only with the permission of the Dean of the Faculty in which the student is registered, in consultation with the instructor and Department Chair. Permission to write a Special Examination may be given on the basis of compassionate or medical grounds with appropriate supporting documents. To provide an opportunity for students to recover from the circumstances resulting in a Special Examination, the University has implemented Special Examinations dates. These dates as well as other important information about examinations and academic standing can be found [here](#).

## **ACADEMIC CONSIDERATION**

Students may request academic consideration in cases of extenuating circumstances – that is, personal circumstances beyond the student’s control that have a substantial but temporary impact on the student’s ability to meet essential academic requirements.

1. Requests for academic consideration are made to the Academic Advising office of Faculty in which the student is registered.
2. Requests for academic consideration include the following components:
  - a. Self-attestation signed by the student;
  - b. Indication of the course(s) and assessment(s) relevant to the request;
  - c. Supporting documentation as relevant

Requests without supporting documentation are limited to one per term per course.

Documentation for medical illness, when required, includes the completion of a [Western Student Medical Certificate \(SMC\)](#) or, where that is not possible, equivalent documentation, by a health care practitioner. Requests linked to examinations scheduled by the Office of the Registrar during official examination periods as well as practice laboratory and performance tests typically scheduled in the last week of term always require formal supporting documentation.

## **Policy on Academic Consideration – Undergraduate Students in First Entry Programs**

### **RELIGIOUS ACCOMMODATION**

Western’s Policy on Accommodation for Religious Holidays can be found here:

[https://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/accommodation\\_religious.pdf](https://www.uwo.ca/univsec/pdf/academic_policies/appeals/accommodation_religious.pdf).

In the case of mid-term tests, notification is to be “given in writing to the instructor as early as possible, but not later than **one week** prior to the writing of the test”.

### **COURSE ASSIGNMENT**

The last day of scheduled classes in any course will be the last day on which course assignments will be accepted for credit in a course. Instructors will be required to return assignments to students as promptly as possible with reasonable explanations of the instructor's assessment of

the assignment.

### **SCHOLASTIC OFFENCES**

Scholastic offences are taken seriously, and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site:

[http://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/scholastic\\_discipline\\_undergrad.pdf](http://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf)

### **Statement on the use of plagiarism-checking software**

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (<http://www.turnitin.com>).

### **ACADEMIC ADVISING**

Your Home Faculty's Academic Advising Office will support or refer whenever you have an issue that is affecting your studies, including information on adding/dropping courses, academic considerations for absences, appeals, exam conflicts, and many other academic related matters. Do not hesitate to reach out to them if you are struggling and unsure where to go for help. Contact info for all Faculties is here:

[https://registrar.uwo.ca/faculty\\_academic\\_counselling.html](https://registrar.uwo.ca/faculty_academic_counselling.html)

### **MENTAL HEALTH SUPPORT**

Students who are in emotional/mental distress should refer to Mental Health@Western (<https://uwo.ca/health/>) for a complete list of options about how to obtain help. Immediate help in the event of a crisis can be had by phoning 519.661.3030 (during class hours) or 519.433.2023 after class hours and on weekends (24/7 availability).

### **GENDER-BASED AND SEXUAL VIOLENCE**

Western University [is committed to reducing incidents of gender-based and sexual violence](#) (GBSV) and providing compassionate support to anyone who is going through or has gone through these traumatic events. If you are experiencing or have experienced GBSV (either recently or in the past), you will find information about support services for survivors, including emergency contacts at the following website:

[https://www.uwo.ca/health/student\\_support/survivor\\_support/get-help.html](https://www.uwo.ca/health/student_support/survivor_support/get-help.html). To connect with a case manager or set up an appointment, please contact [support@uwo.ca](mailto:support@uwo.ca).